

WELCOME



Welcome to Pasadena, the city of sunshine and roses. With historic buildings, luscious landscapes, and California sunshine that provides a plethora of light, Pasadena is the perfect place to escape to.

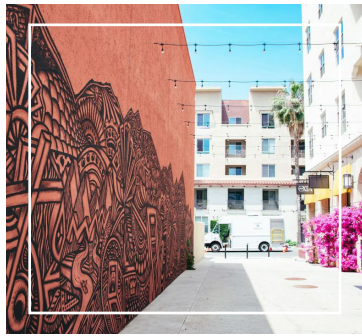


OLD PASADENA

Pasadena's 19th century origins can be seen in the district that what was once the city's original marketplace and oldest commercial area: Old Pasadena. Referred to by locals simply as Old Pas, the neighborhood is a model of historic preservation and are now home to more than 200 shops and 100 dining establishments.

PLAYHOUSE VILLAGE

With its tree-lined streets and a bohemian vibe, Playhouse Village is home to the Pasadena Playhouse, the official State Theatre of California. The visually engaging neighborhood is a feast for the eyes thanks to a large number of public art installations like utility box art, street art, spun chairs and painted crosswalk designs.



SOUTH LAKE DISTRICT

Once you spend a little time there, it's easy to see why the South Lake Avenue District's motto is "Shop. Dine. Live." It's a shopping and dining district that flaunts a stylish approach to happy living. The charming, 10-block area with mid-century and European flair is home to designer shops, artisanal boutiques, outdoor bistros and spas.

MOST INSTAGRAM-WORTHY SPOTS IN PASADENA

- Take a selfie at Pasadena City Hall for a European-esque vibe.
- High five the Jackie Robinson statue at the legendary Rose Bowl Stadium.
- Take advantage of Old Pasadena's urban-chic alleyways for a backdrop that makes your fit stand out (and grab a beer al fresco while you're at it!)
- Grab a boba at Boba ChaCha, complete with designer furniture, hedgewall, and neon sign.
- Explore 200 acres of gardens, art, and culture at The Huntington Library, Art Museum, and Botanical Gardens.
- Hike an easy out-and-back trail to Eaton Canyon Waterfall. Who doesn't love a scenic view?
- Add a pop of color your feed at Plaza de Los Fuentes. There are unlimited spots to choose from.
- Catch a view of the sunset on the Colorado Street Bridge. Shoot below the bridge at Desiderio Park for some unique angles.



FOOD & DRINK

Considered one of California's most impressive culinary destinations, Pasadena's dining scene features a lineup of more than 600 establishments. From brunch cafes to late night eats, Pasadena's restaurants represent nearly every cuisine category.



**VIEW THE
DINING DIRECTORY**

